

Government of India Ministry of MSME

Brief Industrial Profile of Baramulla District



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

Micro, Small & Medium Enterprises Development Institute (J&K) Jammu is a Nodal Agency functioning under the Ministry of MSME. The Institute is engaged in various developmental and promotional activities in the state of J&K especially in the far flung areas of the State with an intention to promote Entrepreneurship among the young unemployed youth and is also engaged in promoting various schemes among the existing MSMEs so as to promote competitiveness among them. MSME-DI (J&K) Jammu is also playing its vital role in assisting the development of Industrial infrastructure across the state.

To achieve its objective, MSME-DI, Jammu with the support of Directorate of Industries & Commerce, J&K Govt. is also engaged in the preparation of District Industrial Potential Report which provides a bird's eye view about the District Topography, Geography, National Resources and Status of Industry. It provides a count of Industrial Establishments engaged in the economic activities. Efforts have also been made to identify the potential MSME activities, keeping in view the demand and availability of raw material resources. I am sure that District Industrial Profile will be useful to the entrepreneurs and will assist in Policy formulation at large.

I place on record the sincere efforts put forth by the officers of this Institute in collecting the latest information and bringing out this report. I also appreciate the co-operation extended by the Department of Industries and Commerce (J&K) Govt. without whose contribution the Report would not have been possible.

VIRINDER SHARMA DIRECTOR

Date: 23rd Jan, 2017

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CAUDRIA

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Brief Industrial Profile Baramulla District

1. General Characteristics of the District

The city of Baramulla, founded by Raja Bhimsina held the position of a gate-way to the valley as it was located on the route to the Valley from Muzaffarabad, now in POK, and Rawalpindi, now in Pakistan. As such, a number of prominent visitors have been to Baramulla. These include the famous chinese visitor Heiun T'Sang and Moorcraft, the British historian. Mughal Emperors has special fascination for Baramulla. Being the gate way of the valley it was a halting station for them during their visits to the Valley. In 1508 A.D.Emperor Akbar who entered the Valley via Pakhil spent a few days at Baramulla and according to "Tarikh-e-Hassan" the city during Akbar's stay, had been decorated like a bride, Jehangir also stayed at Baramulla during his visit to Kashmir in 1620 A.D. From the very beginning, Baramulla has enjoyed religious importance. The construction of Hindu Teeratha and Buddist Vihars made the city scared to Hindus as well as Buddhists. In the 15th Century, the place became important to muslims also, as the famous muslim saint, Syed Janbaz Wali, who visited the valley alongwith his companions in 1421 A.D.chose Baramulla as the centre of his mission and after death, was buried there. His shrine attracts Pilgrims from all over the Valley. In 1894 the sixth Sikh Guru Shri Hargobind Ji visited the city and Gurdawara "Chatti Padshahi" was constructed in his memory, Baramulla thus became an abode of Hindus, Muslims, Buddhists and Sikhs living in harmony and contributing to a rich composite culture.

1.1 Location & Geographical Area.

Baramulla district is largest in the entire valley both with reference to the population and area. Baramulla district is bounded by Kupwara district in the north, Budgam and poonch in the south, parts of Srinagar and ladakah in the east. Baramulla district has severe cold in winter and pleasant whether in summer. Annual rain fall in the district is usually registered 1270 mm. Soil in hilly areas is poor but in the plain areas it is fertile about 83.05% of the population lives in villages and 16.94% in urban areas. Crops like paddy maize pulses grow in abundance. In addition to this the district is also rich in fruit growing, The district is spread from Srinagar district and Ganderbal district in the east to the line of control in the west and from Kupwara district in the north and Bandipore district in the northwest to Poonch district in the south and Badgam district in the southwest. Baramulla city is located on the banks of Jhelum river at the highest point of the river. The old town lies on the north (right) bank of the river and the new town lies on the south (left) bank. They are connected by five bridges including a suspension bridge connecting Gulnar park with Dewan Bagh. The district is located between 33 degree to - 44 North latitude & 75 degree to 96 E Longitude.

District Headquarter Baramulla is located about 60 Kms. from Srinagar. There is a National Highway (NH-1A) connecting the district to the rest of the country. The general approach to the whole of the District is through road transport i.e. Taxi and Buses. Taxi and busses are available from Srinagar and Jammu. The nearest Airport is that of Srinagar about 65 Kms from District Headquarters. Average annual rainfall in District Baramulla has been recorded as 1270 mm. The district is worth visiting in the winters for enjoying the Snowfall and for winter sports, and also in the summers for enjoying the pleasant climate. The major agriculture & horticulture crops are Rice, maize, pulses, vegetables, apple, pear, apricot, peach, cherry and olive '

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.	NAME OF MINERAL	PRODUCTION IN
NO.		TONES 2010-11
MAJ	OR MINERAL	
1.	Gypsum	13666.05 Mts
MINO	R	
1.	Building stones	47335.33 Mts
2.	Ordinary Clay	19346 Mts
3	Sand	82416.194 Mts
4	Boulder	205443.10 Mts
5	Brick Earth	14.00 Mts

SOURCE:- DEPT. OF MINES & GEOLOGY.,

FOREST

The recorded Forest area in the district is 2292 Sq Km. The Devdar, Kail , Cheer trees etc are found in the forest .

1.5 Administrative set up.

District	Tehsil	Blocks
BARAMULLA		1. BARAMULLA
		2. ROHAMA
	1.BARAMULLA	3. BONIYAR
		4. SOPORE
	2.SOPORE	5.ZAINGEER
		6. PATTAN
	3.PATTAN TEHSIL	7. SINGH PORA
		8.URI
		9. RAFIABAD
	4.URI	10. WAGOORA
		11.TANGMARG
	5.ROHAMA	12. KUNZER
	6.TANGMARG 7.KREERI	13.PARRANPILLION
		.14.BIJHAMA
	8.BONIYAR	15.NOORKHAH
	9.WATERGAM	16.NARWAV
	10.DANGIWACHA	17.NAIDHAL
	11.DANGERPORA	18.KANDI RAFIABAD
	12.ZAINGEER	19.HARDCHANUM
	13.KHOIE	20.TUJARSHARIEF
	14.WAGOORA	21.SANGRAMA
	15.KUNZER	22.SHERABAD KHORE
	16.KAWARHAMA	23.LALPORA
		24.KHAIPORA
		25.CHANDI WANIGAM
		26.WAILOO

S.No	Particular	Year	Unit	Statistics
1		Geographical fea	ntures	
(A)	Geographical Data			
	i) Latitude			33-44 degree
	,			N
	ii) Longitude			75-96 deg east
	iii) Geographical Area		Sq Km	4190.00
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			16
	iii) Sub-Tehsil			40
	iv) Patwar Circle			131
	v) Panchayat Simitis			-
	vi)Nagar nigam			-
	vii) Nagar Palika			-
	viii) Gram Panchayats			367
	xi) Revenue villages			541
	x) Assembly Area			7
2.		Populati	on	
(A)	Sex-wise			
	i) Male	2011		534733
	ii) Female	2011		473306
(B)	Rural Population	2011		840948
3.		Agricultu	ure	
A.	Land utilization			
	i) Total Area	2010-11	Hectare	109470
	ii) Forest cover	2010-11	cc	1054
	iii) Non Agriculture Land	2010-11	"	18031
	v) cultivable Barren	2010-11	"	12062
	land			
4.		Forest		_
	(i) Forest	2010-11	Sq Km	2292.00

5.	Livestock & Poultry						
A.	Cattle						
	i) Cows	2007	Nos.	133900			
	ii) Buffaloes	2007	Nos.	5700			
B.	Other livestock						
	i) Goats	2007	Nos.	86100			
	ii) Pigs	2007	Nos.	-			
	iii) Dogs & Bitches	2007	Nos.	2460			
	iv) Railways						
	i) Length of rail line	2010-11	Kms	NA			
	V) Roads			-			
	(a) National Highway	2010-11	Kms	2076.62			
	(b) State Highway	2010- 11	Kms	-			
	(c) Main District Highway	2010- 11	Kms	-			
	(d) Other district & Rural Roads	2010-11	Kms	-			
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-			
	(f) Kachacha Road	2010-11	Kms	-			
	(VI) Communication						
	(a) Telephone connection	2010-11		-			
	(b) Post offices	2010-11	Nos.	32			
	(c) Telephone center	2010-11	Nos.	-			
	(d) Density of Telephone	2010-11	Nos./1000	-			
			person				
	(e) Density of Telephone	2010-11	No. per KM.	-			
	(f) PCO Rural	2010-11	No.	-			
	(g) PCO STD	2010-11	No.	-			
	(h) Mobile	2010-11	No.	-			

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	2
(b)Beds in Allopathic	201011	No.	<u>-</u>
hospitals		140.	
(c) Ayurvedic Hospital		No.	2
(d)Beds in Ayurvedic		No.	-
hospitals			
(e)Unani hospitals		No.	40
(f) Community health		No.	07
centers			
(g)Primary health		No.	33
centers			
(h)Dispensaries		No.	190
(i) Sub Health		No.	01
Centers		No.	
(j) Private hospitals			15
(VIII) Banking			-
commercial			
(a) Commercial Bank		Nos.	85
(b) rural Bank		Nos.	36
Products			
(c) Co-Operative		Nos.	17
bank products			
(d) PLDB Branches		Nos.	-
(IX) Education			
(a) Primary school		Nos.	1086
(b) Middle schools		Nos.	672
(c) Secondary & senior		Nos.	154
secondary schools			
(d) Colleges		Nos.	5
(e) Technical University		Nos.	

2.1 Existing Status of Industries Areas in the District Baramulla.

S.N o,	Name of Ind. Area	Land acquire d (in hectare	Land develop ed (In Hect.)	Prevaili ng Rate per Sqm. (In Rs.)	No of plots	No of allotted Plots	No of vaca nt plots	No of units in productio n.
1.	I/E Bla.	2.18	2.18	776.47	28	28	-	20
2	I/E Sopore	4.10	4.10	776.47	56	55	1	16
	Total	6.28	6.28	-	84	83	1	36

3. INDUSTRIAL SCENERIO OF BARAMULLA.

3.1. Industry at a Glance.

_	evi. Industry at a clarice.							
S.No	Head	Unit	Particulars					
1.	REGISTERED INDUSTRIAL UNIT	NO.	451					
2.	TOTAL INDUSTRIAL UNIT	NO.	451					
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-					
4.	ESTIMATED AVG. NO OF DAILY WORKER	NO.	TOTAL EMP.					
	EMPLOYED IN SMALL SCALE INDUSTRIES		2183					
			Avg. 5 approx.					
5.	EMPLOYMENT IN LARGE AND MEDIUM	NO	-					
	INDUSTRIES							
6.	NO. OF INDUSTRIAL AREA	NO.	02					
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA					
8.	TURNOVER OF MEDIUM & LARGE SCALE	IN LACS	NA					
	INDUSTRIES							

3.2. YEAR WISE TREND OF UNITS REGISTERED.

Up to	1984-85		1	ENT (lakh
1				Rs.)
	1005.06	129	453	297.00
	1985-86			387.00
2	1986-87	23	82	110.00
3	1987-88	30	96	92.00
4	1988-89	34	110	125.00
5	1989-90	30	105	102.00
6	1990-91	23	75	85.00
7	1991-92	30	96	107.00
8	1992-93	31	99	69.00
9	1993-94	34	103	115.00
10	1994-95	35	112	127.00
11	1995-96	31	96	100.00
12	1996-97	27	87	91.00
13	1997-98	41	104	23.00
14	1998-99	42	110	139.00
15	1999-2000	45	117	256.00
16	2000-01	45	123	137.00
17	2001-02	60	190	230.00
18	2002-03	61	196	244.00
19	2003-04	60	242	270.00
20	2004-05	92	348	460.00
21	2005-06	100	382	503.00
22	2006-07	94	484	520.00
23	2007-08	76	277	460.00
24	2008-09	76	281	617.00
25	2009-10	92	433	755.00
26	2010-11	72	247	525.43
27	2011-12	88	372	648.76
28	2012-13	97	427	847.97
29	2013-14	77	503	1744.10
30	2014-15	64	287	665.56
31	2015-16	53	347	767.86
33	Total	1792	6984	11542.43

N.B. The figures shown above does not include the no of closed units.

Source: DIC Baramulla

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
20	Agro based	201	685.00	625
22	Soda water		-	-
23	Cotton textile	-	-	-
24	Woolen, silk & artificial thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments embroidery	161	110.00	485
27.	Wood/wooden based furniture	103	103 421.00	
28.	Paper & Paper products	35	125.00	105
29.	Leather based	•	-	-
30.	Rubber, plastic & petro based	-	-	1
31.	Chemical/chemical based	ı	-	-
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	350	2450.00	1425
35.	Engineering units	-	-	-
36.	Electrical machinery and	-	-	-
	transport equipments			
97	Repairing & Servicing	501	1855.00	1410
01.	Others	62	1132.00	477
	Kachori Making.	-	-	-
		1413	6778.00	5048

Source: DIC Baramulla

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Baramulla & Nearby A r e a

Nil

- 3.5 Major Exportable Item The major exportable items which are present in district are Walnut Kernels, Marble, wood works, fruit jams jelly, juices and Honey etc.
- **3.6 Growth Trend** Their is tremendous growth trend for the activities mentioned above
- **3.7** Vendorisation / Ancillarisation of the Industry

3.8. Medium Scale Enterprises

3.8.1 List of the units in Baramulla & Near By Area

nil

3.8.2 Major Exportable:

The major exportable items which are present in district are Walnut Kernels, Marble, wood works, fruit jams jelly, juices and Honey etc.

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

The district is having a good number of service Enterprises Especially in health Sectors and others . In addition some of areas under:

- a) Automobiles
- b) Electronics
- c) Electrical
- d) Agro based
- e) Fabrications works
- f) Cold Storage Plants

3.10 Potential for new MSMEs

- 3.10.1The district is coming up on tourist map as such has potential for Hotels Restaurants, camping equipments etc. . In addition some of are as under : .
 - a) Food Industries
 - b) Thermo/Plastic ware
 - c) Mineral Water
 - d) Agriculture Implement/Tools
 - e) Steel Almirah Fabrications
 - f) Horticulture based industry
 - g) Extraction of Minerals
 - h) Manufacturing of Cement Tiles
 - i) Sports Goods
 - j) Plywood Industries
- 4. Existing Clusters of Micro & Small Enterprise

Nil

4: Trade wise details of MSME s of District BARAMULLA

S.NO.	NIC CODE	TYPE OF ACTIVITY	MICRO	SMALL	MEDIUM
9	1	Agriculture, Hunting and Related Service Activities	13	0	0
10	2	Forestry, Logging and Related Service Activities	0	0	0
11	5	Fishing, Aquaculture and Service Activities Incidental to Fishing	0	0	0
12	10	Mining of Coal and Lignite; Extraction of Peat	0	0	0
13	11	Extraction of Crude Petroleum and Natural Gas; Service Activities incidental to Oil and Gas Extraction, excluding Surveying	0	0	0
14	12	Mining of Uranium and Thorium Ores	0	0	0
15	13	Mining of Metal Ores	0	0	0
16	14	Other Mining and Quarrying	0	0	0
17	15	Mfg of Food Products and Beverages	50	03	0
18	16	Mfg of Tobacco Products	0	0	0
19	17	Mfg of Textiles	80	0	0
20	18	Mfg of Wearing Apparel; Dressing and Dyeing of Fur	0	0	0
21	19	Mfg of Leather & Leather Product	0	0	0
22	20	Mfg of Wood and Wood Products	49	0	0
23	21	Mfg of Paper and Paper Products	01	0	0

24	22	Publishing, Printing & Reproduction of Recorded Media	0	0	0
25	23	Mfg of Coke & Refined Petroleum Products and Nuclear Fuel	0	0	0
26	24	Mfg of Chemicals and Chemical Products	0	0	0
27	25	Mfg of Rubber and Plastics Products	0	0	0
28	26	Mfg of Other Non-Metallic Mineral Products	17	04	0
29	27	Mfg of Basic Metals	24	0	0
30	28	Mfg of Fabricated Metal Products	24	0	0
31	29	Mfg of Machinery and Equipment n.e.c.	0	0	0
32	30	Mfg of Office, Accounting & Computing Machinery	0	0	0
33	31	Mfg of Electrical Machinery and Apparatus n.e.c.	32	0	0
34	32	Mfg. of Radio, Television and Communication Equipment and Apparatus	0	0	0
35	33	Mfg of Medical, Precision and Optical Instruments, Watches and Clocks	0	0	0
36	34	Mfg of Motor Vehicles, Trailers and Semi-Trailers	0	0	0
37	35	Mfg of Other Transport Equipment	0	0	0
38	36	Mfg of Furniture; Manufacturing n.e.c.	0	0	0
39	37	Recycling	0	0	0
40	40	Electricity, Gas, Steam and Hot Water Supply	0	0	0
41	41	Collection, Purification and Distribution of Water	0	0	0
42	45	Construction	0	0	0
43	50	Repair & Maintenance of Motor Vehicle, Retail Sale of Automotive Fuel	21	0	0
44	51	Wholesale of Trade and Commission Trade	0	0	0
45	52	Repair & Maintenance of Personal & Household Goods; Retail Trade	0	0	0
46	55	Hotels and Restaurants	0	0	0
47	60	Land Transport; Transport via Pipelines	0	0	0
48	61	Water Transport	0	0	0
49	62	Air Transport	0	0	0
50	63	Supporting & Auxiliary Transport & Travel Agents Activities	0	0	0
51	64	Post and Telecommunications	0	0	0
52	65	Financial Intermediation, Except Insurance & Pension Funding	0	0	0
53	66	Insurance and Pension Funding, Except Compulsory Social Security	0	0	0
54	67	Activities Auxiliary to Financial Intermediation	0	0	0
55	70	Real Estate Activities	0	0	0

56	71	Renting of Machinery & Equipment Without Operator & of Personal & Household Goods	0	0	0
57	72	Computer and Related Activities	4 8	0	0
58	73	Research and Development	0	0	0
59	74	Other Business Activities	85	0	0
60	75	Public Administration and Defence; Compulsory Social Security	0	0	0
61	76	CEMENT PRODUCTS	0	0	0
62	80	Education	0	0	0
63	85	Health and Social Work	0	0	0
64	90	Sewage and Refuse Disposal, Sanitation and Similar Activities	0	0	0
65	91	Activities of Membership Organization n.e.c.	0	0	0
66	92	Recreational, Cultural and Sporting Activities	0	0	0
67	93	Other Service Activities	0	0	0
68	95	Activities of Private Households as Employers of Domestic Staff	0	0	0
69	96	Undifferentiated Goods - Producing Activities of Private Households for Own Use	0	0	0
70	97	Undifferentiated Service - Producing Activities of Private Households for Own Use	0	0	0
71	98	NOT REPORTED	0	0	0
72		Total	444	07	0

5: Is There Any Large Scale Industries / Public Sector Undertakings, If YesPleaseProvideDetails NO

6.Potentials areas for service industry

The district is having a good number of service Enterprises Especially in health Sectors and others. In addition following are the potential areas

AutomobilesElectronicsElectrical

7.Potential for new MSMEs

Thermo/Plastic wareMineral Water

❖ Agriculture Implement/Tools

Steel Almirah Fabrications

Horticulture based industry

Extraction of Minerals

❖ Manufacturing of Cement Tiles

❖ Sports Goods

Plywood Industries

❖ Food Industries

Bakery Product

8: Details of Existing Clusters NIL

9: LIST OF INDUSTRIAL ASSOCIATIONS OF YOUR DISTRICT.

S.NO	NAME OF ASSOCIATION	NAME OF PRESIDENT	CONTACT DETAILS	E-MAIL
1	District Fedration	Abdul Hamid	9906682109	
	chamber of	Bhat		
	Industries			
2	President I/E	Reyaz	-	
	Baramulla	Ahmad Mir		
3	President I/E Sopore	Javid Ahmad	9419001585	
		Bhat		

10. General issues raised by industry association during the course of meeting.

The Industry associations demand the acquiring the land for establishment of Industrial Estates in the District so that the economical/Industrial setup in the district gets boost. At present there are only two industrial estates in district Baramulla viz I/E Baramulla measuring 58 Kanals and I/E Sopore measuring 82 Kanals about 60% of the Industrial Estates is under occupation of security forces which they demand to be vacated by the security forces. The department of Industries & Commerce is toiling hard for obtaining the land for establishment of new I/E's in district Baramulla and the process of identification is in full swing.

- Organizing of Industrial Exhibitions
- Assured supply of Power;
- Problem of Skilled Labour:
- Credit Facilities

Electricity supply interrupted is the main problem faced by the unit holders.

11. Details of Units Engaged In exports.

S. NO.	NAME OF UNIT	PRODUCT/S EXPORTED	ADRESS OF UNIT	CONTACT DETAILS
	NIL			

12. Do you recommend any MSME s for national award, if yes please provide details.

13: General Remarks of GM DIC

NIL

8. <u>STEPS TO SET UP MSMEs</u>
Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Baramulla
2.	Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports.	ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO

4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Baramulla JKDFC, IInd Flooor, Gandhinagar Jammu & Srinagar
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know -how.	-District Industries Centre, Baramulla -MSME DI I/E Digiana Jammu
9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, J&K - Directorate of Industries & Commerce , Opposite Partap park Srnagar J&K -MSME DI I/E Digiana Jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, Director JKEDI, MA Road Sampora, Pampore Srinagar 192121 -MSME DI I/E Digiana Jammu